

February 22, 2023

Bay Area Supply Chain Resilience Seminar Series

Public-Private Sector Collaboration & Improving Survivor Outcomes Via Targeted Government Interventions



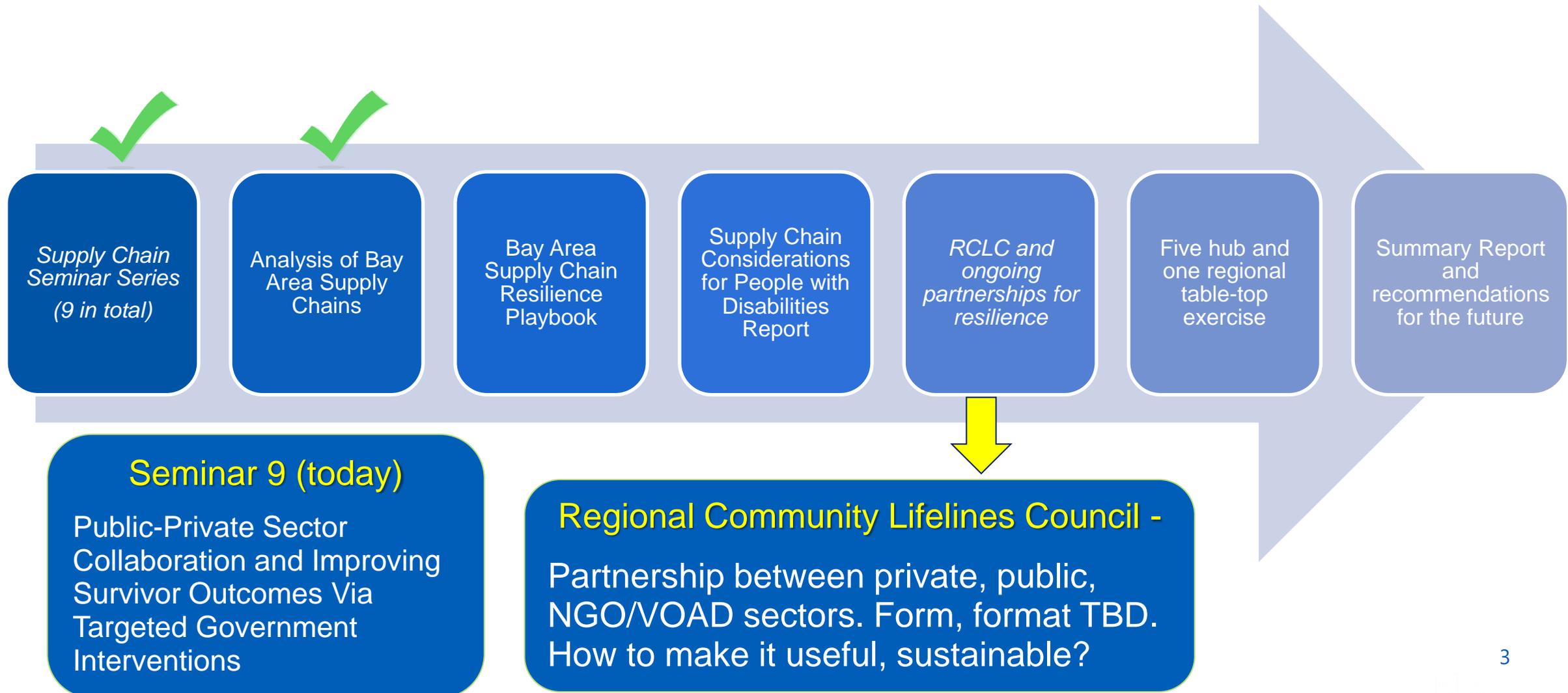
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<http://www.bayareauasi.org/sites/default/files/resources/Bay%20Area%20UASI%20FY2019-2019%20Annual%20Report%20Website.pdf>

Regional Catastrophic Preparedness Grant Program (RCPGP)

- The purpose of the Bay Area's RCPGP Supply Chain Resilience project is to:
 - Improve public/private partnership coordination capabilities for disaster response by enabling the private sector to reconstitute supply chains as rapidly as possible following a disaster.
 - Reduce the impacts of supply chain disruptions on vulnerable populations through the development of guidance and materials to support critical path decision-making and awareness of how people with disabilities in the Bay Area access groceries and food.

What will the Bay Area RCPGP Supply Chain Resilience Grant Produce



Regional Community Lifelines Council

- Develop and improve public/private collaboration for disaster preparedness across the Bay Area region.
- Understand inter-dependencies to enhance lifeline planning, restoration, and reconstruction.
- Develop regional plans and procedures for lifeline restoration and recovery following a major disaster event in the Bay Area.
- Share information about recovery plans, projects and priorities.

Welcome & Introductions

Introduce Yourself in the Chat:

- Name and Jurisdiction/Agency (Organization)

Discussion Logistics

- Please ensure you're muted during presentations, but you can unmute during discussion sections
 - *6 to mute/unmute on phone
- Please raise your hand to ask a clarification question at any time
 - *9 to raise and lower hand on phone
- Use the chat to comment or ask questions at any point during the presentation.

Seminar 9 – Agenda

Quick Review

Module 1 – How We Built It

Lessons from coordination experts

- Panel Discussion
- Q&A

What's Next

Learning objectives

- **Understand** how similar private-public coordination forums were established
- **Discuss** ways in which these forums collaborate to serve communities before, during, and after disasters
- **Gain awareness** of how you can participate in efforts to establish a region wide community lifelines council

This seminar will discuss ways in which private and public sectors can collaborate to support communities throughout the disaster lifecycle, including opportunities for advancing regional supply chain resilience via a Regional Community Lifelines Council.

Quick Review

Review – Seminars 1 - 8

Prior seminars you were invited to:

Seminar 1: **Supply chain fundamentals**

Seminar 2: **Supply chain fundamentals - part 2**

Seminar 5: **Supply chains during disasters**

Seminar 6: **Bay Area Commodity Flows Summary**

Seminar 7: **Vulnerable Populations, Non-Traditional, Pharmaceutical and Non-Human Commodity Flows**

Seminar 8: **Public Sector Supply Chains (Pushing Relief Supplies, Commodity Logistics, Situational Awareness)**

Preliminary analysis validations with private (and water) sector partners:

Seminar 3: **Bay Area Commodity Flows: Food**

Seminar 4: **Bay Area Commodity Flows: Water**

Seminar 9: **Public-Private Sector Collaboration & Improving Survivor Outcomes Via Targeted Government Interventions**

Emergency Management roles in supply chain resilience

Pinch-Hitter

Replace flows
MREs
Bottled Water
Feeding Centers
CPODs
Cross-docks
Trucking

Sometimes competes with existing flow

Informer

Roads Open
Grid Status
Telecom Status
Fuel Status
Demand Dynamics
Big Picture

Gap-Filler

Using supply chain informed targeting:
Supplement flows
MREs
Bottled Water
Feeding Centers
CPODs
Cross-docks
Trucking
Fuel

Facilitator

Prioritizing
Debris Removal
Grid Recovery
Fuel Access
More Time
More Weight
Staging/Drop-and-go spaces
Generators
Deconfliction
Demand Signals

Disruptor

Close Routes
Close Rest Areas
Delay
Neglect
Confuse
Mislead
Compete
Delay
Delay
Delay

Module 1 – How We Built It

Speakers



Abby Browning
Chief, Office of Private
Sector/ NGO Coordination
CalOES



Laurie Johnson
Principal
Laurie Johnson Consulting |
Research



Persia Payne-Hurley
Private Sector Manager
North Carolina Division of
Emergency Management

Questions for Speakers

- Introduce yourself and your organization
- Who are your members / partners and what is your organization's primary goal in working with them?
- Every superhero has an origin story – tell us about how your organization got started.
- Talk about how your organization is structured.
- Tell us about a particular success your group has experienced.
- Can you talk about some of the “growing pains”? Things you expected to be easy to do but aren't?
- Is there a “typical” ask from businesses? What are businesses looking for when they join/partner?
- How do you stay relevant? What keeps your partners engaged and coming back?
- Can you talk about a time where you've seen a policy have an enabling effect on supply chain flow?
- What advice do you wish someone had given you when you were starting your organization?
- Audience Questions

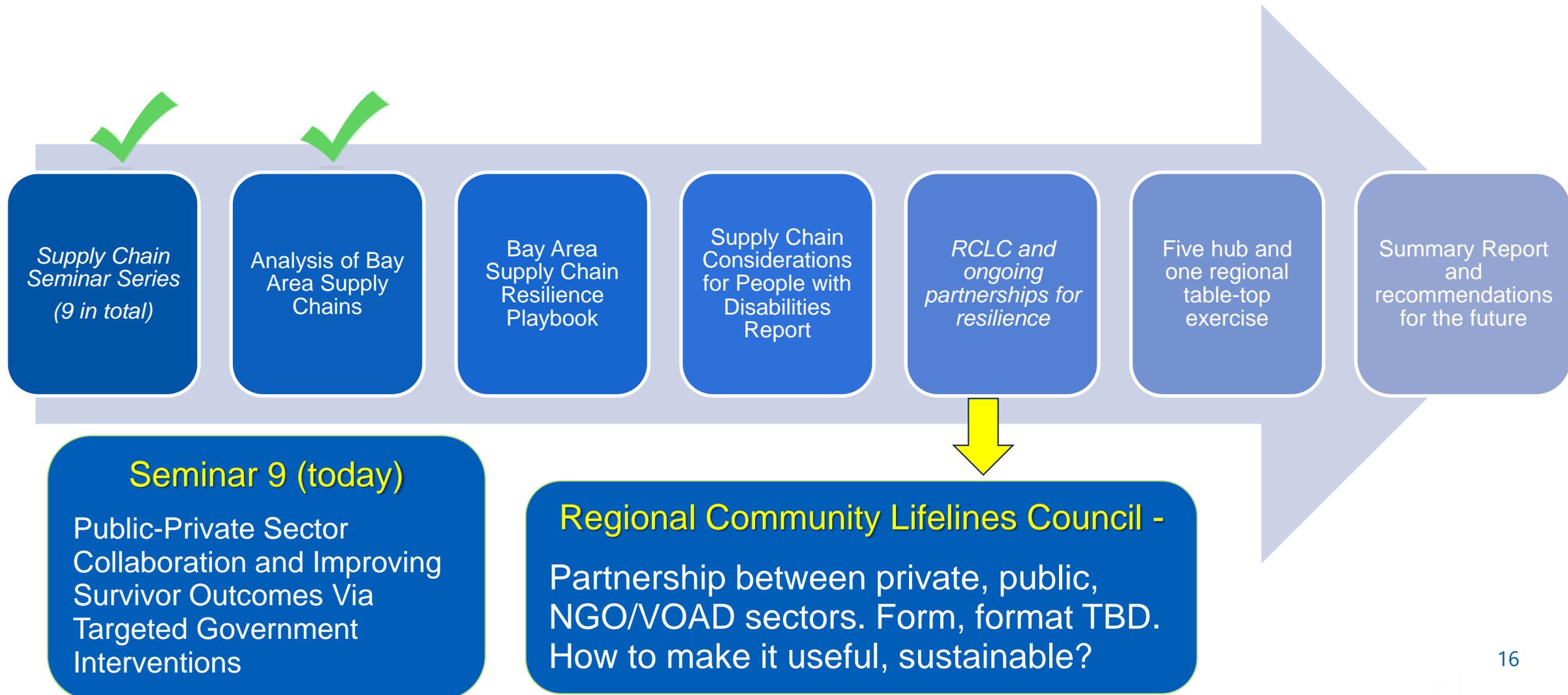
Module I: Discussion

- Raise your hand to ask a question
 - *9 to raise and lower hand on the phone



What's Next

What will the Bay Area RCPGP Supply Chain Resilience Grant Produce



What We Learned Today

- **Understand** how similar private-public coordination forums were established
- **Discuss** ways in which these forums collaborate to serve communities before, during, and after disasters
- **Gain awareness** of how you can participate in efforts to establish a region wide community lifelines council

This seminar will discuss ways in which private and public sectors can collaborate to support communities throughout the disaster lifecycle, including opportunities for advancing regional supply chain resilience via a Regional Community Lifelines Council.

Wrap-Up and Next Steps

- Bay Area UASI Resource Library (link in chat)
 - Resource links in chat and in library
 - Recording will be available
- Complete the post-seminar assessment
- BA-UASI closing notes



To express interest in the RCLC, email Christophe Arnold at
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